

Student Affairs Strategic Plan

Goals and Objectives for 2016-2021

- 1. Develop and deliver programs that promote student learning, student success, leadership development, personal and interpersonal growth and development, personal and community safety, and healthy lifestyle practices both inside and outside of the classroom.**
 - 1.1 Develop, implement, and assess leadership training/development, and programming initiatives based on specific learning outcomes.
 - 1.2 Create an environment of innovation and student success to further the recruitment, retention and graduation of our students including new initiatives to increase veteran student enrollment, retention and graduation, serving students in crisis through a new Student Assistance and Support Services unit, securing a new location for the Food Pantry, and through other programs and services that promote holistic health for optimal academic functioning.
 - 1.3 Develop ongoing and collaborative education, prevention, and response efforts to address threats to student and community safety, including threats of interpersonal violence, threats to self, and harassment.
 - 1.4 Develop ongoing, collaborative initiatives to increase student coping and resilience skills such as programs to promote coping skills offered at SOAR, bystander training, and through various Counseling Center and Center for Wellness Promotion workshops and groups.
 - 1.5 Provide programs and services to promote student health and wellness and help students overcome health and mental health obstacles to academic and interpersonal success.
 - 1.6 Develop ongoing, collaborative programs focused on equipping students to have open dialogues about personal differences (race, gender, sexual orientation, gender expression, privilege).
 - 1.7 Develop a process of cyclical program evaluation (using CAS Standards or other professionally recognized benchmarks) to periodically review the relevance and effectiveness of Student Affairs Division programs and service.
 - 1.8 Provide support for student-led initiatives such as peer mentoring, peer management and peer leadership.
 - 1.9 Create an environment that develops understanding and provides opportunities for developing positive lifelong healthy habits through programming such as: educational programs on alcohol and other drug use, tobacco use, relationship health, managing stress, overcoming depression, and managing interpersonal competence.
 - 1.10 Implement, maintain, and support processes for the investigation and adjudication of student behavioral, personal crisis, and academic integrity issues.

2. Develop and deliver quality programs, activities, and services that meet diverse student population, interests and developmental needs.

- 2.1 Develop and implement new and enhanced support services for specific interests such as: implementing educational programming around Title IX and sexual assault awareness, services for women veterans, establishing a peer mentoring program for first generation students, programs for first-generation students, high risk students, international students, members of the LGBTQ community, and a Center for Research on Veterans in Higher Education.
- 2.2 Develop a coordinated plan for financial literacy education.
- 2.3 Maintain, promote and develop community-building programs by: supporting the continued expansion of New Student Convocation, developing new types of aquatics programming, providing support and counseling groups through the Counseling Center, expanding the scope of services to our Latino student population, increasing participation in the SAFE program, and expanded university awareness of the Noble Niner creed.

3. Stimulate and enhance university community development through professional development activities for students, staff, and faculty.

- 3.1 Assess student leadership positions and provide developmental programs that address key competencies.
- 3.2 Develop ongoing leadership programs for all divisional student leaders.
- 3.3 Develop ongoing professional development sessions for all divisional staff.

4. Develop, implement, or acquire core technologies designed to improve services to students and increase staff efficiencies.

- 4.1 Increase the development of mobile applications including: the Niner DestiNATION app supporting new student orientation and Code of Student Conduct, the continued development of the social engagement app OrgSync, a mobile app for intramural recreation leagues, and a mobile device friendly student voting app.
- 4.2 Implement print and web technologies related to marketing and communications
- 4.3 Research, develop, and implement technologies to improve sustainability for financial and environmental reasons.

5. Implement the long-range plans for the development, construction, maintenance, and/or renovation of facilities that accommodate a growing student population.

- 5.1 Collaborate with Athletics in support of the move to Conference USA in terms of facilities expansion and coordinated programmatic activities for the university community.
- 5.2 Construct facilities that will improve the student experience and enhance programming initiatives that include the new Health and Wellness Center, Counseling Center, the Levine residence hall, and the renovation of residence halls and other buildings on campus.
- 5.3 Renovate facilities including offices to create space for additional staff and programs and to enhance programming initiatives.

6. In collaboration with Alumni Affairs and Advancement, actively facilitate the creation of affinity groups, fund raising activities, and grant writing opportunities as means of generating additional revenue for division and department activities, programs, and services.

- 6.1 Capture, develop, and maintain student engagement records through participation in clubs, organizations and on campus student employment.
- 6.2 Create affinity alumni groups that are supported by social media communication.
- 6.3 Create departmental affinity through engaging alumni in department activities.
- 6.4 Identify opportunities for sponsorship or naming rights to facilities or ongoing programs

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